

Preparing for the International Market

DATES: Monday, August 30, Belhurst Castle, **Geneva**
Tuesday, August 31, Yesterday's Royal, **Sylvan Beach**
Wednesday, September 1, Century House, **Latham**

TIME: 10:00 am to 1:30 pm

COST: \$20 per person (includes lunch)



These workshops are intended for all organizations, communities and businesses, regardless of previous involvement or knowledge of international tourism.

Sponsors



Agenda Topics:

- Working with local and regional partners
- How international tourism works and how to get involved
- How to represent your destination on an international marketing website...and much more!

RSVP to Lori Duell: lori_duell@partner.nps.gov by **AUGUST 23rd.
Call for more information 518-237-7000 ext. 220. See registration form for more details.**



Supporters

Cayuga County, Montgomery County, Schenectady County Chamber, Onondaga County, Seneca County, Syracuse Convention and Visitors Bureau, and Upstate NY Tourism Alliance