



Erie Canalway News Release

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Erie Canalway Event Sponsorships Announced

Thirteen local events and four Corridor-wide events to benefit in 2010

WATERFORD, NY- The Erie Canalway National Heritage Corridor Commission announced today thirteen local events and festivals in the National Heritage Corridor that are receiving event sponsorships in the amount of \$500. In addition, Erie Canalway National Heritage Corridor Commission is a major sponsor of several Corridor-wide events, including: Canalway Trail Celebration, June 5; Cycling the Erie Canal, July 11-18; Canal Splash, August 13-15; 2010 World Canals Conference in Rochester, September 19-24.

“Cultural, heritage and recreational events deliver significant tourism and economic benefits to communities,” said Joseph Callahan, Erie Canalway Commission Chair. “Making an investment in events is good for residents, visitors, and event sponsors.”

Festival and event-related visitors generate more than \$209 million each year in direct sales revenues in the Erie Canalway, according to a 2007 Economic Impact Study conducted by the New York State Canal Corporation. The number reported for attending festivals and events more than doubled from 873,000 in 2002 to 2 million in 2007.

2010 Event and Festival Sponsorship Recipients *(listed in event date order)*

- 24th Annual Waterford-RiverSpark Canal Festival, Village of Waterford, 5/8/10
- Grand Celebration--Nine Mile Creek Aqueduct, Camillus Erie Canal Park, Camillus, 5/22/10
- Hudson Crossing Triathlon, Hudson Crossing Park, Schuylerville, 6/13/10
- RiverFest, City of Watervliet, 6/19/10
- Canal Fest: 25th Anniversary of Chittenango Landing Canal Boat Museum, Chittenango, 6/20/10
- Music on the Erie, Newark Waterfront, Newark, Sundays starting 7/4/10 through 8/29, plus September 25
- Canal Days 2010, Schoharie Crossing State Historic Site, Fort Hunter, 7/10/10 - 7/11/10
- Canastota's Bicentennial Celebration, Canastota Canal Town Museum, Canastota, 7/22/10
- Pirates of the Erie Canal Weekend, Village of Palmyra, 8/7/10 - 8/8/10

- 23rd Annual Little Falls Canal Celebration, Little Falls, 8/9/10 - 8/15/10
- Waterfront Museum & Waterford Tugboat Round-up, Village of Waterford, 9/10/10 - 9/12/10
- Matilda Joslyn Gage Home Grand Opening-Underground Railroad Exhibit, Fayetteville, 10/8/10
- Connect the Canal Communities, multiple dates and locations in the Western Erie Canal State Heritage Corridor throughout the season.

For more information, visit www.eriecanalway.org

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The Erie Canalway National Heritage Corridor is one of 49 federally designated National Heritage Areas. Its purpose is to help preserve and interpret the historical, natural, scenic, and recreational resources reflecting its national significance and to help foster revitalization of canal-side communities.